

# Communicate with Competence & Confidence

## *A Sixth Sense for Project Management® Program*

### *An 8 PDU Interactive Workshop*

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#### **Overview**

Stop if any of these don't sound familiar: "I didn't know about that" or "What? When? Really? Why?" or "I can't make heads or tails of this." Quite often, poor communications can not only cause churn in projects and teams, but can also take valuable time you don't have to fix the issue(s) created by those bad communications.

Your project success depends on you keeping your stakeholders engaged while navigating potential roadblocks - this requires excellent communications in written, verbal and visual forms.

In this innovative high-energy workshop, you will learn proven techniques how to develop and confidently deliver effective messages in project settings, leading to more successful outcomes.

#### **Objectives**

From the vast experience of our dynamic speakers, we have created a 3-step approach to help you increase your skills in:

- ▽ Crafting clear messages for specific target audiences
- ▽ Understanding the information needs of stakeholders, including sponsors & team members
- ▽ Using feedback to keep lines of communication open
- ▽ Leveraging visual documents and presentations

#### **Benefits**

By using the take-away skills from this course, you will be able to immediately:

- ▽ Develop and confidently deliver convincing arguments and "stories"
- ▽ Enable your stakeholders to understand the importance of your projects and initiatives
- ▽ Proactively focus your teams to the critical items that will need or do require attention
- ▽ Positively impact your project success and personal growth

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### Program Overview



Our experienced experts will lead you through a 3-step process leading to more successful outcomes.

#### Step 1: Written Communications

Learn keys to powerful word selection, structuring convincing arguments and telling a “story.”

#### Step 2: Verbal and Visual Communications

Leverage presentations and visual documents to effectively complement your story and project.

#### Step 3: “Sixth Sense” Communications

Confidently communicate your messages in any project and/or management situation.

### Course Details

Delivery: This course is available in two formats: In-Person & Online led by Live Instructor

Duration:

- For In-Person Format – 1 Day (8 Hours)
- For Online, Live-Instructor Format – 2 Days (4 hours per Day for 2 Days, typically 1 week apart)

Seminar Structure: Highly interactive hands-on workshop with lecture, videos, case-studies, and activities

Location & Tuition: Refer to [website](#) for latest calendar and pricing

### Course Feedback

*"Thank you for the exceptional presentation. I have been a member of FPP for several years and found your presentation to have been one of the best."*

– Sara Bartlet, Providence Health Organization

*"Your leadership, intuition and communication skills helped our board of directors and trustees get through many complex issues that have resulted in our taking significant steps to implement change. We are, as a result of your work, a much better organization."*

– Kristen Woods, CSE, Chairman of the Board, Sales and Marketing Executives of Columbus

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