

Implement Strategy and Change Behavior

A Sixth Sense for Project Management® Program

An 8 PDU Interactive Workshop

Overview

“Nope. Not going to do it.” Whether stated out loud or from body language, implementing strategies, whether new or not, means people are likely required to change. And, you’ve probably encountered resistance to that change or worse, to you, as an agent of change.

However, organizations today must quickly and effectively implement their strategies in order to beat the competition or even merely survive the challenging economic climate. Since projects are used to implement strategy, you need to effectively bridge the gap between vision and making it happen. You need to wisely manage resources to minimize unintended impacts and resistance to the change.

In this course, you will learn our repeatable, field-tested BOWTIE model to help you avoid common roadblocks when implementing strategy and making the change stick over the long term.

Objectives

We have combined our hands-on implementation experience with cutting-edge behavioral research to create this unique interactive workshop, where you will:

- ▽ Understand how structure and people-related issues impact strategy implementation
- ▽ Learn must-haves for an effective vision for your organization
- ▽ Obtain processes, plans and action steps required for you to implement your vision successfully
- ▽ Apply a framework to enable you to sustain the change with enthusiasm and fairness

Benefits

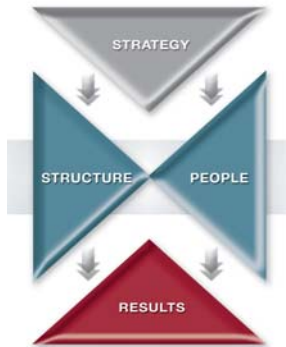
By using the take-away skills from this course, you will be able to immediately:

- ▽ More successfully lead your change initiatives and make them stick
- ▽ Avoid potential blockers by recognizing the forces at play when people change
- ▽ Introduce the initiatives while minimizing unintended disruption to your current operations
- ▽ Get your messages across more effectively with a solid communication plan
- ▽ Cultivate enthusiasm for new ideas

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Program Overview



Our experienced experts will lead you through our “BOWTIE” model, giving you skills to implement strategy in your organization.

- Build** – find out our five keys to an effective vision for change
- Operate** – learn how to create a powerful platform for change
- Wire** – discover how to “hard wire” changes so they “stick” after the project team goes away
- Transform** – learn from cutting-edge research how to change behavior
- Inform** – learn what should be communicated when
- Engage** – obtain tested techniques to engage people in your change effort

Course Details

Duration: 1 day

Credits: 8 PDUs

Method: Instructor-led training

Seminar Structure: Highly interactive hands-on workshop with lecture, videos, case-studies, and activities

Location & Tuition: Refer to [website](#) for latest calendar and pricing

Course Feedback

“This beats the traditional ‘let’s build a vision’ class.”

“This course was very beneficial and helped create a new look and perspective on how to deal and manage change at work, especially when working in big corporation with continuous change.”

“An excellent course for any project manager or leader. Very effective tools and techniques that can be applied in your professional and personal life.”